



# the Communicator

STUDENT PUBLICATION OF THE BRONX COMMUNITY COLLEGE  
OF THE CITY UNIVERSITY OF NEW YORK

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By Subscription

## Mayor's Position: No Tuition

Mayor Robert F. Wagner tentatively served notice on January 10, 1964, that students attending Bronx, Queensborough, and Staten Island Community Colleges, will not pay tuition starting next fall.

The Mayor made the announcement at a breakfast meeting of the City University Alumni Coordinating Council on Free Tuition. The Alumni Council has pledged an all out fight against the Republican state government in Albany, over the tuition question.

The Mayor also took the occasion of the CUNY Alumni breakfast meeting to denounce the Board of Regents for recommending that the City University charge tuition to the tune of \$400 a year.

The Mayor said that the Board wanted to be "a little weak in the ears so that they won't be able to hear the united voices of the people, and a little blind to what the future of our civilization rests

on — the availability of education for all."

The City University Alumni Coordinating Council represents the alumni associations of the four-year colleges of CUNY; City, Hunter, Brooklyn, and Queens. Also represented at the breakfast meeting were thirty-one civil rights, civic, church, parent-teacher, labor, and other such community organizations.

Present on behalf of Bronx Community College were the Presidents of the Day and Evening Session Student Councils; Larry Warden and Charlotte Burke.

## New Center for Nursing Students

A new Nursing Education and Residence Building, part of the Bronx Municipal Hospital Center complex, will be used for instructional and dormitory facilities for nurses in training at Bronx Community College.

This was announced in a joint agreement signed by the chairman of the Board of Higher Education, Dr. Gustave G. Rosenberg; the Commissioner of Hospitals Ray E. Trussell; and Dr. Morris Meister, President of Bronx Community College.

"Mayor Robert F. Wagner and the Board of Estimate," Dr. Rosenberg said, "have approved, in principle, a tuition-free program in nursing at the University's two-year college. This is one of the first such programs to be offered in one of the community colleges under the Board." Two of the senior colleges of the University, Brooklyn and Queens, also offer tuition-free instruction for nurses.

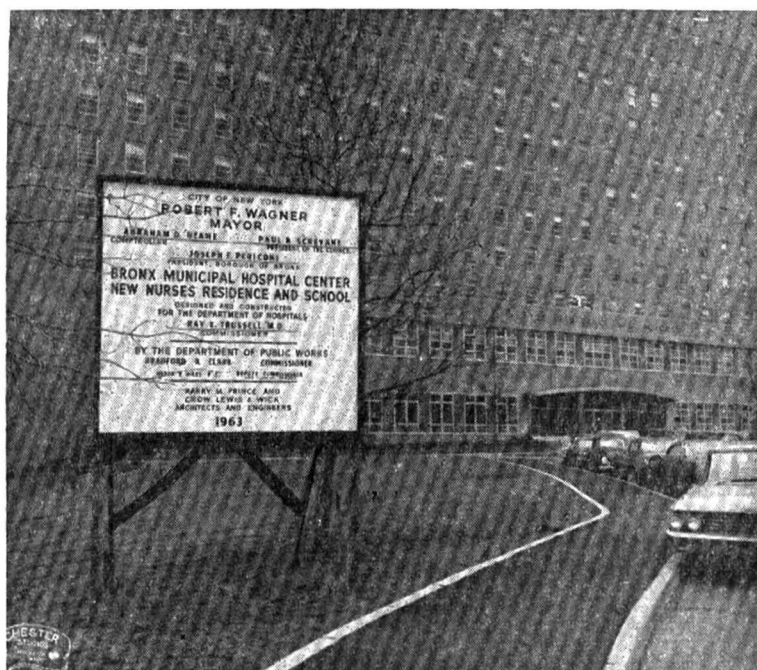
The Nursing Education and Residence Building is thirteen stories high and the dormitory will be

able to house 400 matriculated student nurses. Room and board is also provided free of charge. "In addition to the 400 resident students," Dr. Meister explained, "an additional 200 future nurses who live at home will also be accommodated in our expanded nursing program when it is fully underway."



Leon Bibb (below) one of America's leading singers of folk ballads, brought down the house when he appeared at the BCC auditorium on the night of March 6.

Dr. Trussell pointed out that the new building, located on the grounds of the Bronx Municipal Hospital Center, was planned in 1961, and will have cost \$7,900,000 when it is completely equipped and ready for occupancy in September, 1964. It was designed by architect Harry M. Prince, who also designed BCC's new "air-space" campus, and will include a lecture amphitheatre with a rotary stage, a 500 seat auditorium, and other ultra-modern facilities.



New BCC Nursing Center.

## Charter Week to Make BCC History

The annual, week-long celebration of the founding of Bronx Community College in 1957, will be held during the week of April 27-May 1, 1964. CHARTER WEEK will have as its theme this year "Festival of Arts." A series of outstanding performers and programs will be presented to the students and faculty, free of charge.

Scheduled highlights of the week include:

**Monday evening, April 27**—The Metropolitan Opera Studio will perform on the stage of the college auditorium the colorful and sprightly Mozart comic opera, in English, *Così Fan Tutti*. The curtain will rise at 8:00 P.M.

**Tuesday afternoon, April 28**—A lecture-demonstration of Jananese song and dance will be presented by Kabuki artist, Miyoko Watanabe. Miss Watanabe will demonstrate Japanese classical dance and Kabuki make up. The program will be offered in the auditorium from 3-5 P.M.

The famous stage and film actor, Basil Rathbone, will be presented on **Wednesday evening, April 29**, in *Reading from Shakespeare*. Mr. Rathbone's program will be the BCC commemoration of the 400th anniversary of the birth of William Shakespeare. The program will begin at 8:00 P.M. in the auditorium.

**Thursday afternoon, April 30**—A demonstration of portrait painting in water color by portraitist Joseph Margolies will be presented. Mr. Margolies is a well-known New York artist who painted the portrait of Dr. Morris Meister which is hanging in the Bronx High School of Science.

The final program of the "Festival of Arts" will be the annual Honors Convocation on **Friday evening, May 1**.

## New Plastics Course Offered

A new course in the technology of plastics is being offered for the first time at Bronx Community College. The purpose of the course is to bring knowledge of the plastics industry, its history, future, and processing techniques, to individuals, with or without experience, working in the plastics industries.

The new non-credit course in Plastics 1, given on Tuesday from 7:30 P.M. to 10:00 P.M., began on March 10 and will continue through May 19, 1964.

The course is sponsored jointly by BCC and the New York Section of the Society of Plastics Engineers, Inc. It is given under the direction and supervision of BCC.

The fee is \$33.00 for non-matriculated students and \$20.00 for matriculated students.

Advanced courses in plastics technology will be offered in the Fall Semester, 1964, and Spring Semester, 1965.

In addition to these highlights of CHARTER WEEK, other programs will be offered during the week which will contribute to the theme of the occasion "Festival of Arts." The College Chorus and Orchestra will present a concert with a first-rate soloist during one of the afternoons. Displays and exhibitions will be available throughout the college. The *Student Newsletter* will announce new additions to the week's events as the information is made available.

The Bronx Community College CHARTER WEEK "Festival of Arts" is also part of the celebration of the *Bronx Golden Jubilee*. The 50th anniversary of the founding of the Bronx, "Borough of Progress and Universities," is being commemorated this year under the joint sponsorship of all the colleges and universities in the borough, the Zoological Society, the Botanical Garden Society, and other Bronx agencies and institutions.

All the events at the college during CHARTER WEEK will be open to the students without charge. Students will present their bursar's receipt as identification. The general public will be invited to attend the events at a nominal admission charge.

The B.C.C. CHARTER WEEK programs have been arranged by the Committee on College Occasions, Dr. Vera F. Minkin, chairman.



BEATLES MOVE OVER for some real "long haired" stuff. This was the scene in Room 519 when the Lyrica Quartet appeared there on February 27.

## Musicians Wanted

Mr. Louis F. Simon, a member of the faculty of Bronx Community College is the director of the newly formed Bronx Community College Orchestra.

The Orchestra will welcome any Bronx Community College student or member of the community who can play a musical instrument. Thus, a college-community musicians' group will be the result.

The Orchestra rehearses every Monday evening from 6:00 P.M. to 8:00 P.M. in the College auditorium.


Mr. Simon is a prominent musician who has conducted the Laurelton Symphony, the Forest Hills Symphony and the Symphony of America. He is a violinist who has toured the world three times as a performing artist.



A farewell speech by Gloria Acosta (above) highlighted BCC's fourth mid-year commencement. See story on p. 3.



the Communicator



Bronx Community College  
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TOM RATNER

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## We'll Not Despair

The script was the same, but the show was slightly different in Albany on March 3.

The State Assembly once again demonstrated its blatant ignorance by beating back another attempt to discharge the Abrams Bill from committee. The bill provides for the restoration of a legal mandate for free tuition in the State and City Universities. The vote on the discharge motion was 71-66. Last year, a similar motion was defeated 62-56, with many Republicans abstaining.

What is significantly different about this year's result is that Republican Assemblyman Alfred Lerner of Queens defied the party line and voted in favor of discharging the Abrams Bill. We commend Assemblyman Lerner for having the courage to vote according to his conscience.

Commendations are in order, too, to those students of the City University, a group from Bronx Community College included, who journeyed to Albany to plead the cause of free tuition and who spoke to Assemblymen in a valiant effort to aid in the discharge of the Abrams Bill. The fact that the margin of defeat was again very close, and that one Republican voted in favor of free tuition, demonstrates that their efforts were not entirely in vain.

The fight over the tuition issue is far from over. Rather than slackening off in discouragement, let us double our efforts. Let us join campaigns in our own neighborhoods to prevent the re-election of those legislators who have shown once too often, that they do not have one iota of regard for the wishes and feeling of thousands of students and their families.

Those thousands of students and their families mean thousands of votes. Let those votes be put to effective use in November.

## Fanny Fanned

The Appellate Division of the Supreme Court of the State of New York has ruled, in a recent 3-2 decision, that **Fanny Hill**, the eighteenth century English novel by John Cleland, is obscene. The verdict specifically enjoins G. P. Putnam's Sons Publishing House from printing and distributing the book which is written as a diary of a prostitute.


The reasoning of the Court is hard to follow. It does not restrict any other publishing firms from turning out copies of the book. (**Fanny Hill** is in the public domain). Yet, the Court says that the book is obscene. Then the Court does an abrupt about face at the end of its decision by admitting that the book was well written.

By saying that **Fanny Hill** was well written, does the Court mean that it is grammatically correct? Or that it was written in good taste? If it was written in good taste, then ruling it obscene at the same time is ridiculous.

We believe that by not making its position clear on this point, the Court has failed to render a fair, objective decision. If it cannot make such a decision, then it should not presume to be the final authority on what books the citizens of this state should or should not read; or what books the publishing houses may or may not print and distribute.

We feel that this ruling is unconstitutional. We applaud the decision of the publishers to get the decision reversed and if not successful, to carry the case to the Supreme Court of the United States.

If there is one lesson to be learned from this incident, it is that each individual citizen should establish for himself a standard of values by which to judge his selection of reading material. As long as each individual citizen has freedom of choice to coincide with such a standard, then it would be far better and more in keeping with our democratic traditions if he were allowed to decide for himself what suits his particular taste and govern his choice of literature accordingly.



PROGRESS REPORT. Our inquiring photographer got a first hand look at work being done on new elevator.

## College Clippings

by Larry Pittinger

**THE SOUTHWESTER**, student newspaper of South Western Oregon College, says of our late President John F. Kennedy: "A man who dies at the zenith of his abilities is preserved for immortality at that peak. Time does not consider him as it does other men, in terms of the depreciating judgements and abilities of his declining years . . . Nothing will advance a cause so rapidly as the death of its leader on its behalf, and this man is often able to achieve in death the very things that were denied him in life."

**HILL WHISPERS**, newspaper of the Agricultural Technical Institute at Cobleskill takes a stand against hate: "The human race has reached the highest period in its advancement, but in spite of this we have not solved one of our most pressing problems—hate. Hatred of our brothers and sisters has never been so intense. The time has come for us to stamp out injustice and intolerance."

**STATE TIMES**, of State University College at Oneonta announces the formation of a Civil Rights group by its students. "The purpose of the group is to encourage Negroes to pursue higher education and to enter the teaching profession, both of which can be gained locally without joining a national group."

**THE A.T. EYE**, student newspaper of the Agricultural and Technical Institute at Canton says: "A college newspaper should be a means of exchanging views, of airing problems, and of proposing suggestions. Criticism, honestly and responsibly expressed, can only help to improve the campus, to set in motion ideas and plans which might otherwise remain hidden."

**ARTS AND SCIENCES**, the newspaper of New York City Community College reports that touch football continues to be the fastest growing participating sport and has caught on there. Almost every day a group of energetic young future biologists takes a break from school (on their lunch hour) to play touch football. Two teams have been formed. They are called the Amoebas and Paramecium.

## CUNY Corner

Dr. Gustave G. Rosenberg, Chairman of the Board of Higher Education has released his biennial report on the state of the City University.

The report, entitled "The Time Is Always Now — Education Cannot Wait" emphasized the progress that has been made in the area of increased enrollment opportunities in the city colleges during the period of the last two years. The Chairman also pointed out that the City University was moving ahead with its new campus construction program and that greater unity and coordination among the various branches of the University had been realized.

The Chairman also announced that the board's request for additional state aid for the expansion of undergraduate and graduate enrollments of the University would be supported by New York State Assembly Speaker Joseph F. Carlino.

"Speaker Carlino has assured me personally," Dr. Rosenberg said, "that he has the deepest sympathy for the purposes of the Board of Higher Education in the efforts we are making to extend undergraduate opportunity and to give high priority to expansion of graduate training through doctoral studies and that he will give his full support to our current urgent requests for State funds for these purposes . . ." Dr. Rosenberg stated further that Senator MacNeil Mitchell and Assemblyman John R. Brook have filed bills that would provide for such aid.

The Chairman said that if the aid were approved, the City University would then have \$2,600,000 in additional funds plus the emergency fund of \$2,000,000 promised by the Mayor of New York City, Robert F. Wagner. As a result, thousands of extra freshmen could be admitted to the City University in September, 1964 and "we will be in sight of our goal of reducing the high school average required for admission to the senior colleges to 82% . . ." Dr. Rosenberg further discounted the charge made from some quarters that a reduction in the minimum high school average admission requirement would weaken the academic standards of the four-year city colleges.

Student journalists, representing all branches of the City University, attended a press conference with

Dr. Albert H. Bowker, Chancellor of CUNY, at Board of Higher Education headquarters, on March 12.

At the conference, Dr. Bowker was asked to comment about the additional \$6,000,000 that will be made available to New York City for aid to education.

"I don't think that extra money will do the City University one bit of good," the Chancellor said simply.

When asked to confirm the statement made by Mayor Wagner at the January 10 meeting of the CUNY Alumni Coordinating Council on Free Tuition, with regard to tuition at the community colleges, he assured the students that "we are doing our level best" to see to it that no tuition would be charged at the two-year colleges of the City University, beginning in September, 1964 or February, 1965.

The Chancellor also revealed pertinent information regarding his "Master Plan for the Expansion of the City University of New York," the details of which were made public on the same day.


The plan calls for the construction of two new four-year colleges, one of which will be located on Staten Island. A new graduate center is also in the works for City College along with various other modernization projects. Present facilities at all branches of the City University will be affected by the plan, and the completion of the project has been set for the period between 1968 and 1970.

Dr. Bowker was also questioned about the new "air space" campus for Bronx Community College, and reports that progress on the approval of the costs for the new site was being slowed by the State University.

"The trouble with these new projects," the Chancellor replied, "is the amount of time taken between their conception and their completion. This is our main problem." Dr. Bowker was hopeful that the final approval by the State University would soon be forthcoming.

The Chancellor was assisted in answering questions by Dr. Harry Levy of Hunter College, CUNY's Dean of Studies.

Ed. Note — As we go to press, CUNY has approved the budget for the new site and construction will begin shortly.



A LOOK BEHIND THE SCENES. Something is always happening in the Student Publications Office. Here, members of the various staffs are hard at work.



# BCC Receives \$129,810 Grant

by Elaine Israel

Bronx Community College has received a research grant of \$129,810 from the U. S. Department of Health, Education and Welfare. This announcement was made by President Meister at a faculty-student press conference. The grant will aid the development of the experimental closed circuit television Nursing program already in use. This technique is used in nursing practice and could open new frontiers in research.

President Meister, commenting on the grant said: "Our College and Faculty are exploring every means to develop the education of Nurses. We are proud of the strides made by our Nursing Department previously in conducting a demonstration center for the New York State Associate Degree Nursing Project under a Kellogg Foundation grant. The study of closed circuit clinical TV teaching has been carried on under a previous U. S. Public Health Service grant of \$57,009."

Prof. Gerald J. Griffin, head of BCC's Nursing Department, is heading the project entitled "Development of Criteria to Measure the Effectiveness of Clinical Nursing Practice." Prof. Griffin is the Principal Investigator. Dr. Robert E. Kinsinger, Director of the New York State Associate Degree Nursing Practice." Prof. Griffin is the Investigator, and Prof. Avis J. Pitman of BCC is the Field Director.

The new project will open new doors in the development of producing new tools, videotapes and kinescopes which could add new insight into the field of Nursing.

The study group will consist of 60 first semester students of BCC's Nursing program. Four groups of 15 students each, two control, and two experimental, will be formed. The work will be done at Montefiore Hospital in the Bronx.

In the experimental period, the instructors will rotate between the control and experimental groups. The experiment will be repeated for a second semester as a test of its reliability.

Nursing students participating in the experiment will determine the value of such techniques for other students in the years to come.

## Memories of a Holiday

One hundred and ninety BCC students sat restlessly in the auditorium on January 28 while Dean Clement Thompson tried to get their attention long enough for him to tell them the facts of life. As groups walked out to board the Concord-bound buses, one could hear such remarks as, "Man, this is gonna be some blast!"; "What luggage tags?"; and; "Oh hell, I forgot to bring toothpaste."

Halfway to the Concord, the buses stopped at the rapidly expanding little metropolis of Slopesburg, N. Y., U.S.A. Slopesburg is inhabited by sandwiches, milk, magazines, candy, post cards, and washrooms. It boasts that some of the most influential men in New York State have patronized the Slopesburg washrooms.

At 7 o'clock, BCC's first evening at the Concord, many of the collegiate guests attended their first, and probably last, commercialized cocktail party. The cocktail party was something less than a resounding success. All was forgiven, however, in the plush Concord dining room, where fifteen hundred guests were served a feast fit for higher paying customers.

(Continued on page 4)

## Let Us Give Thanks

by Rita Varela

The ancient Germanic tribes were a rather colorless pile of folk. They hunted, ate, and, made war and babies. Twice a year, however, they threw a five day bash in honor of Hy Mogul, the Germanic God of Absurdity. To this day the hierarchy of our colleges, in their own pagan way, still celebrate the Hy Mogul festival. This semi-annual tribute to the Diety of Drival is known as "registration."

Since our modern society forbids the admission of man's inherent assinenity, the faculty members during registration devoted themselves to the Herculean task of trying to pass themselves off as rational, resourceful human beings. It ain't easy. And in spite of numerous little "registration

(Continued on page 4)

## 120 Graduate in January

Bronx Community College held its Seventh Commencement Exercise, and its Fourth Mid-Year Commencement Reception, on Thursday evening, January 23, 1964, in the auditorium. It was the first mid-year reception held in the college auditorium after the complete renovation of the building.

Seventy-nine students earned their degrees in the class of January, 1964, and forty-one had earned their degrees at the end of the summer session, 1963. The total of 120 who received degrees of Associate in Arts and Associate in Applied Science is equal to the number of students taking classes when the college opened in February, 1959.

President Morris Meister, in speaking to the graduates at the commencement exercises, pointed out the role that education is presently playing in helping man to adjust to the change in his environment, in modes of thinking, and living. The traditional Student Ephebic Oath was administered to the graduates by the Hon. Benjamin F. McLaurin, a member of the Bronx Community College Committee of the Board of Higher Education.



January graduates at Commencement.

The following is the revised academic calendar for the remainder of this semester:

March 26 - April 6  
Spring Recess

April 13

Last day for Evening Session students to file application for transfer to Day Session.

April 13 - April 17

Mid-term grades issued to students by instructors.

April 20

Last opportunity to withdraw officially from classes without academic penalty (regardless of academic standing in class, but subject to approval of grade of "J" by the instructor).

April 27 - May 1

BCC Charter Week, Festival of Arts.

May 18

No classes at Concourse Center. Teachers to make individual arrangements for make-up of sessions.

May 29

Last day of classes, Spring, 1964 Semester.

June 1 - June 8

Final examinations

June 6

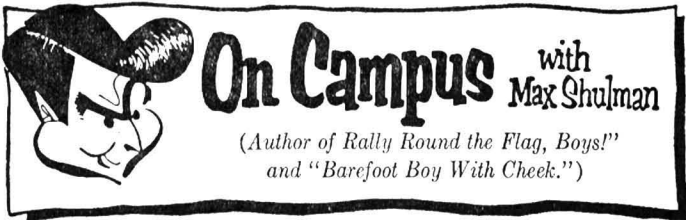
Placement examinations for new students (Fall, 1964 Semester).

June 13

Make-up and Conditional Examinations for solution of E & K grades for Spring 1964 Semester.

June 16

Commencement.



## WELL-KNOWN FAMOUS PEOPLE: No. 1

This is the first in a series of 48 million columns examining the careers of men who have significantly altered the world we live in. We begin today with Max Planck.

Max Planck (or The Pearl of the Pacific, as he is often called) gave to modern physics the law known as Planck's Constant. Many people when they first hear of this law, throw up their hands and exclaim, "Golly whiskers, this is too deep for little old me!"

(Incidentally, speaking of whiskers, I cannot help but mention Personna Stainless Steel Razor Blades. Personna is the blade for people who can't shave after every meal. It shaves you closely, cleanly, and more frequently than any other stainless steel blade on the market. The makers of Personna have publicly declared—and do here repeat—that if Personna Blades don't give you more luxury shaves than any other stainless steel blade, they will buy you whatever blade you think is better. Could anything be more fair? I, for one, think not.)



But I digress. We were speaking of Planck's Constant, which is not, as many think, difficult to understand. It simply states that matter sometimes behaves like waves, and waves sometimes behave like matter. To give you a homely illustration, pick up your pencil and wave it. Your pencil, you will surely agree, is matter—yet look at the little rascal wave! Or take flags. Or Ann-Margret.

Planck's Constant, uncomplicated as it is, nevertheless provided science with the key that unlocked the atom, made space travel possible, and conquered denture slippage. Honors were heaped upon Mr. Planck (or The City of Brotherly Love, as he is familiarly known as). He was awarded the Nobel Prize, the Little Brown Jug, and Disneyland. But the honor that pleased Mr. Planck most was that plankton were named after him.

Plankton, as we know, are the floating colonies of one-celled animals on which fishes feed. Plankton, in their turn, feed upon one-half celled animals called krill (named, incidentally, after Dr. Morris Krill who invented the house cat). Krill, in their turn, feed upon peanut butter sandwiches mostly—or, when they are in season, cheeseburgers.

But I digress. Back to Max Planck who, it must be said, showed no indication of his scientific genius as a youngster. In fact, for the first six years of his life he did not speak at all except to pound his spoon on his bowl and shout "More gruel!" Imagine, then, the surprise of his parents when on his seventh birthday little Max suddenly cried, "Papa! Mama! Something is wrong with the Second Law of Thermodynamics!" So astonished were the elder Plancks that they rushed out and dug the Kiel Canal.

Meanwhile Max, constructing a crude Petrie dish out of two small pieces of petrie and his gruel bowl, began to experiment with thermodynamics. By dinner time he had discovered Planck's Constant. Hungry but happy, he rushed to Heidelberg University to announce his findings. He arrived, unfortunately, during the Erich von Stroheim Sesquicentennial, and everyone was so busy dancing and duelling that young Planck could find nobody to listen to him. The festival, however, ended after two years and Planck was finally able to report his discovery.

Well sir, the rest is history. Einstein gaily cried, "E equals me squared!" Edison invented Marconi. Eli Whitney invented Georgia Tech, and Michelangelo invented the ceiling. This later became known as the Humboldt Current.

© 1964 Max Shulman

\* \* \*

Mr. Shulman is, of course, joshing, but the makers of Personna Blades are not: if, after trying our blades, you think there's another stainless steel blade that gives you more luxury shaves, return the unused Personnas to Box 500, Staunton, Va., and we'll buy you a pack of any blade you think is better.

SEASON'S GREETINGS  
to  
B.C.C. STUDENTS  
For Your Holiday Gifts We Have  
A Complete Line of Sweatshirts,  
Jewelry, Stationery, Mugs, and  
Ash Trays & Greeting Cards  
B.C.C. BOOKSTORE



# Steve's Sports

by Steve Minsky

It's really a great pity that BCC cannot get enough support from the student body to execute a rigorous program of athletic activities.

The student body requested intramural sports activities, and when the activities were instituted last semester, only a handful of students showed up to participate.

The same type of situation exists when recruits are needed for the various athletic teams and clubs. Each year only a disappointingly small group of students join the athletic groups while the rest of the student body does little or nothing to give or show support to their teams.

What does cause this indifference in the student body? Probably that old malady, the BCC "inferiority complex" is to blame. The student body seems to feel that since BCC is only a two-year college, it does not pay to go out for athletics.

We students should be proud of our college and enthusiastic about its programs. Let's get out and give support to our athletic groups. Let's support them to the fullest extent and give them the incentive to win. It's the team's job to win, but the spectators' job to help them win.

The American Red Cross is sponsoring a 50 mile Swim-for-Fitness Club at Bronx Community College in cooperation with the Department of Health and Physical Education.

The program, which is being made available to all students of the College, will be coordinated by Mrs. Ruth Altman. It consists of having all entrants swim a maximum of 50 miles, for first prize, and having lesser awards given for each ten mile interval completed.

All participants must register, have their names entered on the Red Cross Progress Chart, and receive their own wallet size chart.

The regulations for the swimming program are as follows: the students participating must swim in intervals of at least one quarter of a mile (440 yards or 16 laps in the BCC pool) at a time, without stopping. During the first four miles, the entrants are permitted to take rest periods after the quarter mile stretches.

Mrs. Altman urges interested students to contact her in the Health Ed. Office, Room BM-8.

## BCC Men's Intramural Schedule

Mr. Frank Wong, intramural sports coordinator, released the following intramural schedule for the semester.

Mondays — 1-2 P.M.

Swimming

Tuesdays — 4-5:30 P.M.

Individual Sports (Appartus, Wrestling)

Wednesdays — 11-12 P.M.

Swimming

4-5:30 P.M. Basketball

Thursdays — 12-2 P.M.

Co-Educational Activities

Students interested in recreational activities are encouraged to participate.



MERMAIDS AND MEN. Our photographer caught this swimming scene in BCC pool. How's the water?

# Students on Klein's Squad

by Joe Tinari

Four Bronx Community College students are members of the S. Klein Department Stores "College Squad Program" this semester. Joseph Cooper, Peter Spitalnick, George Li Puma, and Gerald Breglia are the students participating in this cooperative retail training program which the Department of Business and Commerce conducts jointly with Klein's.

## Thanks

(Continued from page 3)

reforms," registration remained untainted by efficiency.

At registration, the student body tumbled into three categories; the leaders, the led, and the lost. Each group knew exactly where it didn't want to go after it got there. However, each group employed a different method for getting there. The leaders didn't know where to go but knew they had to go somewhere, so they went somewhere; nowhere special, but somewhere. The led saw all the leaders going somewhere and concluded that the leaders must have known someone who assisted the faculty at registration. (The led soon got lost. The lost went around trying to read those little signs, until they realized that the signs were in the wrong places. The lost then became the "New Breed" of leaders. Ain't metamorphosis grand?)

I went to register ready for any emergency. I brought a comb, brush, compact, hair spray, spare wig, four lipsticks, twenty-seven bobby pins, and the remaining half of my thesaurus. But wouldn't you know it, some wise guy asked me for my Bursar's receipt. All I could think of was to look at him with a very honest, dead-pan expression and say, "You remember me, don't you? I'm the one who had hysterics the day you slipped on the ice."

Acknowledgment: I would like to thank my little old colorless Germanic aunt, without whose amazing memory this exclusive report would not have been possible.

## Holiday

(Continued from page 3)

After dinner everyone made the scene in the Imperial Room, the Concord's huge nightclub, which featured an all star variety show starring Phil Foster. Mr. Foster's monologue took up where Dean Thompson's auditorium-side chat left off. A real hip hootenanny in the Concordia Room followed the variety show. The next evening the Imperial Room presented another variety show starring Jerry Vale.

And during the daytime there were outdoor sports. The crisp January air, and a smooth carpet of fresh snow, awaited all those willing to try their luck at tobogganing, horse back riding, skating, and skiing. A surprising number of BCC would-be athletes really got hung up on skiing. Unfortunately, a few also got hung up on ski polls. Oh well, that's the way the kidney crumbles.

No sleep and seven meal tickets later, a hundred and ninety weary snow festivaliers tumbled into the four buses wondering what to say when Mama greeted them at the door and said, "Well?"

The BCC students are receiving retailing instruction through their work program at Klein's as well as through their courses at the College. They are getting "on-the-job" training.

The Klein's "College Squad" is rotated periodically among the several departments within the store so that the students may learn about store operation in all its aspects. Future store executives are developed through such a program.

The faculty coordinator of the co-op work program is Prof. Marvin Hirshfeld.

## "Clio" Deals with Issues

Dr. Herbert Robbins and Prof. Samuel Ehrenpreis, members of the Social Sciences and Humanities Dept., went before the BCC history club, *Clio*, during recent meetings to discuss two of the most controversial issues facing America; the failure of the Negro child in school, and American relations with Red China.

Dr. Robbins lectured on "The Psychological Reasons for the Failure of the Negro Child in School." The lecture dealt exclusively with the Negroes of the low income groups. Dr. Robbins, BCC psychology teacher, attributed failure of Negroes in school to poor health, unfavorable home environments, and unrealistic teaching methods.

"In low income families," said Dr. Robbins, "the diet of the Negro expectant mother is so inadequate that the child's health is impaired even before birth." He charged that poor neighborhood hospital facilities account for the high rate of Negro children with brain damage.

In his studies of the home environments of low income Negro families, Dr. Robbins found that parents instill their children with defeatist attitudes and feelings of inferiority. The Negro, according to Dr. Robbins, is made to feel that he is worthless because he is black. Dr. Robbins said that the Negro child, subconsciously, doesn't want



Mr. Louis Black (above) Marketing specialist, was one of several guest speakers on Retailing Club's agenda this year. Here, Mr. Black is showing samples during his address to club members on the techniques of marketing.

to succeed because he feels that his parents will no longer love him. Dr. Robbins showed drawings by lower class Negro boys. He maintained that the drawings depicted the feelings of defeatism and inferiority.

Prof. Ehrenpreis, faculty advisor to *Clio*, spoke on "Should Red China be Admitted to the U.N.?" He surveyed American relations with China from the "Open Door" policy to the present recognition of Formosa. Although he doubted that Red China would be admitted to the U.N. in the near future, Prof. Ehrenpreis felt that it would be in the interests of the U.S. if Red China were admitted.

Prof. Ehrenpreis proposed the following solution: Nationalist China should be removed from the Security Council, though remaining in the Assembly. It would be a blow to Red Chinese prestige to have no more power in the U.N. than Formosa currently has. India should replace Nationalist China on the Council. India's increased prestige and authority would force her to take a more responsible role as the symbol of Asian democracy.

Last semester *Clio* presented guest speakers who discussed the problems of Russia and Poland, and the question of legalized wire tapping. *Clio* plans to present guest speakers regularly, and students are encouraged to attend meetings.

# BCC Holds Fourth Retailing Forum

The Third Annual Retailing Forum sponsored by Bronx Community College was held on March 18, 1964. Dr. Bernard P. Corbman, Head of the Department of Business and Commerce, which presented the forum, stated that "This forum represents the joint efforts of educators and members of the Retailing Industry to enlighten the public regarding current developments in Retailing techniques and to stimulate potential students regarding the dynamic nature of the field and its challenging opportunities."

Selected high school students interested in Retailing management as a career, Bronx Community College graduates and present students in the Retailing curriculum, and business executives were invited to attend and participate in the Forum.

The program included several executives from representative department stores in New York City presenting their views. Andrew Brancats, Vice-President and General Manager of Howard Clothes will discuss "The Dynamics of Chair Store Operation and its Service to the Community" Mr. Jerome Road, spoke on "Effects of Customer Shopping Habits on Retailing Operations," Mr. Ralph Weisman Divisional Merchandise manager of Gimbel's, discussed, "The Role of the Department Store in Our Economy."

An opportunity was provided for members of the audience to discuss these ideas with the experts in the field.

Mr. Benjamin J. Cutler of the Department of Business and Commerce was the coordinator of the Forum.